



**BIO-DERM LABORATORIES INC.**

P.O. Box 8070

Longview, TX 75607

Tel 903-753-6744 or 800-762-0232

bioderm@biogroom.com

www.biogroom.com

**Celebrating 40 Years of Quality**

Bio-Groom will celebrate 40 years of successful business in 2011. The family-owned company was founded in 1971 by Claus Pohl, a brilliant and ambitious chemist from Germany. He was determined to develop a shampoo that was superior in performance, safe for pets and safe for the environment. His formula was a huge success.

Today, Bio-Groom is an industry leader offering the largest selection of pet care products worldwide. All of its products are developed with the same tradition of excellence as its first bottle of shampoo 40 years ago.

The Bio-Groom family of luxury pet care products includes:

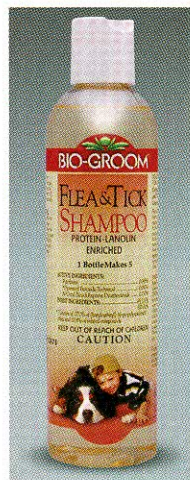
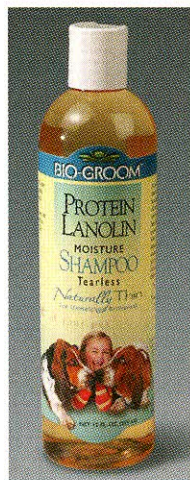
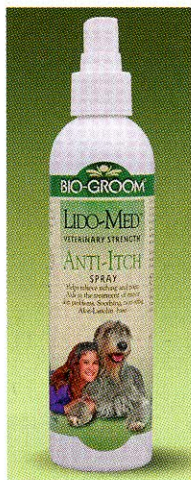
- Shampoos
- Conditioners
- Flea and tick products
- Wellness products
- Finishers
- Natural Scents products

Bio-Groom products are manufactured from the finest natural and cosmetic-grade ingredients available. They offer superior quality and super value to meet the needs of dogs, cats, puppies and kittens. When it comes to our pets, Bio-Groom provides the very best.

**A Tradition of Quality**

Today, Bio-Groom manufactures more than 60 different kinds of products in a 50,000+-square-foot facility in Longview, Texas. Bio-Groom products include flea and tick products, shampoos, conditioners, ear care products, wellness products, and other specialty animal health care products.

Bio-Groom products are distributed across the United States and in more than 40 countries on every continent. Today,



professional groomers, pet stores and top show handlers worldwide use Bio-Groom products more than any other brand.

Company president Frank Pohl grew up helping in the family business and took over the company in 1994 after the death of his father. "My father experimented with different formulas, and today we still produce the exact same shampoo that he created in 1971, along with 60 different products," he said.

Bio-Groom is divided into five major departments, each staffed by qualified individuals who ensure quality performance. The team effort between departments helps Bio-Groom maintain its reputation throughout the industry as a leader and innovator.

The experienced sales team covers the United States region by region. These sales professionals, possessing extensive knowledge of the pet industry, are admired and respected in the field—even among their competitors.

The export department is in charge of all orders leaving the country and has complete understanding of export policies and customs requirements.

Bio-Groom's two experienced laboratory chemists develop new products and supervise quality assurance. Working closely with both the EPA and the FDA to meet strict requirements and standards, they follow stringent guidelines to select only natural cosmetic-grade ingredients that are biodegradable and environmentally friendly, yet perform effectively. A new product doesn't carry the Bio-Groom brand name until all criteria are met.

Once a product is approved and finalized, the process moves from the laboratory to the production department.

Huge stainless steel tanks are used to mix products in quantities up to 6,000 gallons at a time. Bio-Groom's highly trained production employees handle everything from mixing the formulas to filling containers (ranging in size from one ounce to five gallons) to proper labeling.

After careful inspection throughout the production process, products are sent to the shipping department, where pallets of freight are prepared for destinations around the world. Bio-Groom's experienced shipping staff is responsible for making sure every order is correct and properly prepared for shipment. Freight trucks arrive daily to load and transport products to distribution centers and catalog supply warehouses that supply pet stores, grooming shops and tack stores around the country. Some containers are transferred to ocean-going ships for international destinations.

Finally, members of the office staff interact with all other departments to keep operations running smoothly.

The company's goals of manufacturing superior products and providing quality customer service have not changed since Claus Pohl developed his first bottle of shampoo. The dream of a determined German immigrant has evolved into the No. 1 product line for professional pet groomers and top show dog handlers in the world. Thanks to employees' hard work and dedication, every year thousands of Bio-Groom bottles are shipped around the world with "Manufactured in Longview, Texas" proudly displayed on each label.

**Bio-Groom provides luxury pet care products for the pets they love ... all the pets around the world!**